

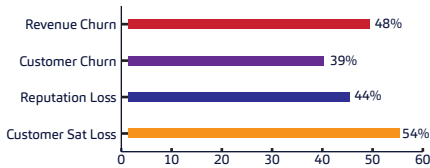
Observability is becoming a key pillar of modern IT as more enterprises experience the visibility gaps and blind spots across the hybrid-cloud and multi-cloud as they execute their digital strategy. A well-thought observability practice provides clear advantages across service agility, application performance, security, and economics.

Network observability users are **2X** more likely to detect application issues

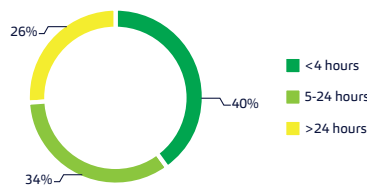
They get **70%** faster MTTR for performance degradation or unplanned downtime

The average cost of application downtime reduces by **89%** from \$23.8M to \$2.5M

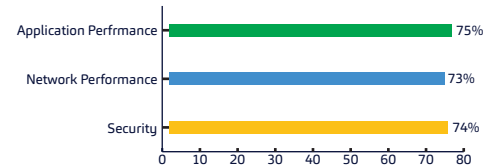
Service-Downtime Impact



Observability Impact on MTTR



Top Uses of Observability



Challenges

- 01 Distributed hybrid-cloud & multi-cloud environment
- 02 Multi-component services, applications, micro-services
- 03 Staffing for infrastructure monitoring & operation

Evolution of Observability



Benefits

- ✓ Reduce Service Outage through Network-Centric Application Analysis
- ✓ Strengthen Cyber Security through Hi-Res Network Data for Threat Detection
- ✓ Accelerate Incident Response through Network Forensic Analysis

cPacket Solution: Powering Hybrid-Cloud Observability

